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## ASA Conference 2012: Best Way to Predict the Future Is to Invent It

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The ASA Conference 2012 will take place Monday 27th and Tuesday 28th February 2012 at the Cavendish Conference Centre (<http://www.cavendishconferencevenues.co.uk/west-end-conference-venues/>) in London. Please note this is a new venue for 2012.

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### Sponsorship Opportunities

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The following opportunities are available to those interested in sponsoring the 2012 ASA Conference. ASA members are entitled to a 20% discount off the prices given (Member prices provided in blue)

#### Premium Sponsorship - £3500 (members price: £2800)

- Promotional display space (e.g. for banner/poster) in registration/ networking area throughout the conference
- Exhibit space with a tabletop
- 2 complimentary places at the conference<sup>1</sup>
- Insert into delegate wallets (paper<sup>2</sup>)
- Insert into delegate wallets (promotional item/giveaway<sup>2</sup>)
- Company logo displayed on screens during conference
- Company banner ad displayed on conference website
- Company logo and description in sponsorship section of delegate packs

#### Library Sponsorship - £2500 (members price: £2000)

- Exhibit space with a tabletop
- 2 complimentary places at the conference for librarians (nominated by sponsor)<sup>1</sup>
- Insert into delegate wallets (paper<sup>2</sup>)
- Insert into delegate wallets (promotional item/giveaway<sup>2</sup>)
- Company logo displayed on screens during conference
- Company logo displayed on conference website
- Company logo and description in sponsorship section of delegate packs

#### Standard Sponsorship - £2000 (members price: £1600)

- Exhibit space with a tabletop
- 1 complimentary place allowing 1 delegate to attend the conference<sup>1</sup>
- Insert into delegate wallets (promotional item/giveaway<sup>2</sup>)
- Company logo displayed on screens during conference
- Company logo displayed on conference website
- Company information in delegate packs

#### Delegate Pack Sponsorship - £750 (members price: £600)

- Sponsorship (and supply) of pads and/or bags for delegate wallets<sup>2</sup>
- One insert into delegate wallets (paper<sup>2</sup>)
- One insert into delegate wallets (promotional item/giveaway<sup>2</sup>)

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<sup>1</sup> Includes delegates fees and meals included within the conference but not transport, accommodation or other subsistence

- Company logo displayed on conference website
- Company logo and description in sponsorship section of delegate packs

### Additional Sponsorship Opportunities

In addition to the above sponsorship packages, the following exclusive opportunities are available:

#### Monday 27th February

<del>✓</del> Tea/coffee break (am)	<del>£400 (members: £320)</del>
<del>✓</del> Lunch	<del>£750 (members: £600)</del>
<del>✓</del> Tea/coffee break (pm)	<del>£500 (members: £400)</del>
<del>✓</del> Drinks reception (5:45-7:30pm)	<del>£1250 (members: £1000)</del>

#### Tuesday 28th February

<del>✓</del> Tea/coffee break (am)	<del>£400 (members: £320)</del>
✓ Lunch	£750 (members: £600)

#### Lunch sponsors receive:

- Poster announcing their sponsorship of lunch<sup>2</sup>
- One promotional item/giveaway<sup>2</sup> in lunch-area
- Company logo displayed on conference website
- Company logo and description in sponsorship section of delegate packs

#### Drinks Reception sponsors receive:

- Poster announcing their sponsorship of drinks reception<sup>3</sup>
- One promotional item/giveaway<sup>2</sup> in reception-area
- Company logo displayed on screens during conference
- Company logo displayed on conference website
- Company logo and description in sponsorship section of delegate packs

#### Tea/Coffee break sponsors receive:

- Small poster announcing their sponsorship of tea/coffee break<sup>1</sup>
- Company logo displayed on conference website
- Company logo and description in sponsorship section of delegate packs

#### Further information:

For further information or to discuss your specific requirements please contact:  
[info@subscription-agents.org](mailto:info@subscription-agents.org)

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<sup>2</sup> To be supplied by sponsor

<sup>3</sup> To be supplied by sponsor